Development of Website for online magazine by Aaranyak

Notice No. AA/ADV/94-A/19-20/1806
Date: 09.07.2019

Invitation for Expression of Interest (EOI)

Media Production & Communications Division (MPCD) of Aaranyak invites Expression of Interest (EOI) from qualified Agency/ Individual for developing a website for an online magazine.

1. **Objective and Scope of Work**: The objective is to develop a website with appropriate Content Management System for a bilingual online magazine related to biodiversity and the environment. The developer is expected to work closely with the media team of Aaranyak in conceptualizing and developing the website and may require attending meeting and working part time from the office premises of Aaranyak at Guwahati.

2. **Eligibility**: The intending agencies/ individuals should have a record of successful development of such websites of similar nature.

3. **Selection Process**: On the basis of EOI and work samples, a request for Proposal (RFP) along with Terms of Reference (ToR) will be sent to shortlisted Agencies/ Individuals. The selection will be based on the quality and cost-based selection (QCBS) method. The final selection shall be done by Aaranyak after reviewing the proposals and presentation from the Agencies/ Individuals.

4. **The EOI may be prepared as per the format appended below** and should be submitted through email by midnight of 20th July 2019. Email your signed and scanned EOI to aaranyakmpcd@gmail.com with the subject “Submission of EOI for Development of Website for Online Magazine”. Also, send the hard copies to the following address:

Manager Administration
Aaranyak
13 tayeb Ali Bylane, Bishnu Rabha Path, Beltola Tinali-Bhetapara Link Road, P.O. – Beltola, Guwahati – 781028.
Tel: +91-361-2230250

Format for Submission of EOI

**Project Title: Development of Website for Online Magazine by Aaranyak**

1. Name of Agency/ Individual:
2. Registration Number (Agency):
3. Address, Phone, e-mail:
4. Name and contact details of the contact person (in case of agency):
5. Brief description of experience as a web developer/ IT consultant:
6. Work samples (kindly paste links below). In case of individual, kindly mention whether worked singly or as part of a team:

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<tr>
<th>URL</th>
<th>Description</th>
<th>Developed at individual capacity or as part of a team/ agency (name the agency)</th>
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Date:

Signature of Authorized Person with Name