

10 REASONS

WHY HUMANS SHOULD CONSERVE NATURE

"At least 40 percent of the world's economy and 80 per cent of the needs of the poor are derived from biological resources. In addition, the richer the diversity of life, the greater the opportunity for medical discoveries, economic development, and adaptive responses to such new challenges as climate change."

The Convention about Life on Earth,

Convention on Biological Diversity website:

www.cbd.int

NATURE CONSERVATION OFFERS DIVERSIFIED LIVELIHOOD OPPORTUNITIES

1

Conserving nature provides humans with raw materials for consumption and production. Many livelihoods, such as those of farmers, fishermen, minor forest produce and ecotourism are dependent on nature.

NATURE CONSERVATION OFFERS FREE ECOLOGICAL LIFE SUPPORT SERVICES

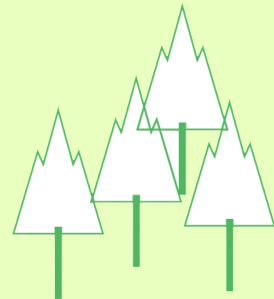
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Conserving nature provides functioning ecosystems that supply oxygen, clean air and water; address issues of climate change, facilitates pollination, pest control, wastewater treatment and many ecosystem services for free!

NATURE CONSERVATION OFFERS SCIENTIFIC OPPORTUNITIES

3

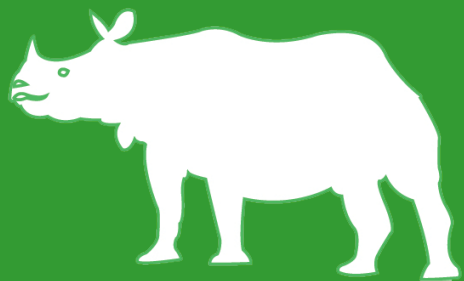
Conservation of nature provides a wealth of systematic ecological data that help us to understand the natural world and its origins and how intricately nature and its services help us survive.



NATURE CONSERVATION OFFERS RECREATIONAL AND AESTHETIC VALUE

4

Recreation adds steam to life and biodiversity provides options for green recreational options such as birdwatching, hiking, camping and fishing. This also adds value to our lifestyle and state of inner contentment



NATURE CONSERVATION PROMOTES CONSERVATION OF CULTURAL DIVERSITY

5

Diversity in culture is intricately connected to biodiversity through the expression of identity, spirituality as well as aesthetic appreciation.

NATURE CONSERVATION OFFERS GOOD HEALTH FOR HUMAN WELLBEING

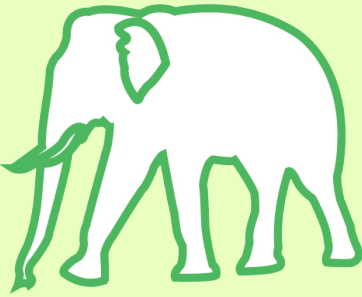
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Conservation of nature is important for human wellbeing as continued destruction of nature could potentially disrupt the supply of life sustaining ecosystem goods and services needed for human survival.

NATURE CONSERVATION OFFERS FOOD SECURITY

7

Nature plays a crucial role in human nutrition through its overwhelming influence on world food production. Healthy biodiversity in nature ensures the sustainable productivity of soils and provides the genetic resources for all crops, livestock, and marine species harvested for food.



NATURE CONSERVATION OFFERS OPPORTUNITIES TO FIGHT AGAINST PANDEMICS

8

Nature conservation is important as its loss hinders our ability to combat pandemics. It has been seen that increasing frequency of zoonotic disease outbreaks is linked to climate change and biodiversity.

NATURE CONSERVATION OFFERS FREE POLLINATION

9

Conservation of bats and bees are vital as crucial agricultural workers. Bees are vital to sustaining biodiversity. There are 130,000 plants, for example, for which bees are essential for pollination. Ecological roles of bats include pollinating and dispersing seeds of hundreds of plants species.



NATURE CONSERVATION OFFERS NATIONAL SECURITY

10

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